



PREPARING FOR PANDEMIC FLU: Employer Strategies for Protecting Employees

Program Overview

Preparing your employees and your organization for an influenza pandemic is a daunting task. The timing and severity of the next pandemic are unknown. The effects of a pandemic are complex and multifaceted. And the investments that organizations need to commit, in terms of human and financial resources, can be considerable.

So where do you focus your planning efforts?

A flu pandemic does not ravage buildings and infrastructure in the manner that a conventional natural disaster does. Flu pandemics primarily affect people. By taking an “Employee Centric” view of preparing your organization, you will protect your most important assets, critical operations and core processes. And by focusing on your employees you will likely inspire employee confidence which translates into an organization that is better poised to collectively withstand the effects of a pandemic.

This program will be different than virtually any other program that you have previously attended on pandemic influenza. In recent times the conferences, workshops and webinars around pandemic influenza have primarily dwelled on defining and assessing the potential implications of pandemic influenza. They often showcase various subject matter experts that state in various ways that a pandemic is inevitable, yet they cannot say anything about the severity or timing of the next pandemic.

This program has been designed to provide a measured amount of didactic information that you will be directly incorporating into two separate facilitated exercises. You will then be asked to deliberate over a series of pandemic scenarios together with other pandemic planners from across the region.

Program Objectives

The objectives of the program are to:

- Explore a series of challenging and dynamic planning issues that are often unaddressed in other forums
- Facilitate networking amongst professionals actively involved in pandemic planning
- Increase your knowledge about employee protection strategies
- Clarify your organization’s role in a pandemic in relation to the government
- Offer examples of best practices in employee protection strategies



Suggested Attendance

The workshop content has been designed for individuals directly involved in pandemic planning. We recommend that multiple representatives from your organization attend. Some of the functional areas that will specifically benefit from this content are:

- Emergency Preparedness, Business Continuity, Risk Management, Occupational Health, Human Resources, Legal, Operations, Security and Finance

Program Brief and Agenda

TIME	ACTIVITY
8:00 – 8:30 AM	BREAKFAST AND REGISTRATION
8:30 – 8:45 AM	WELCOME AND DAY'S EVENTS
8:45 – 9:45 AM	PANDEMICS AND PEOPLE: PROTECTION STRATEGIES Dr. Stuart Weiss
9:45 – 10:00 AM	BREAK & REFRESHMENTS
10:00 – 11:15 AM	FACILITATED EXERCISE: Module 1 Interactive exercise in which participants are broken up into smaller groups to work through some of the major challenges that are presented during Phase 4 of a pandemic.
11:15 – 11:45 AM	EXERCISE DEBRIEF Facilitated discussion on exercise module outcomes
11:45 – 12:45 PM	EXPERT PANEL: Employee Protection Strategies An expert panel discusses complex issues that your organization will likely confront before and during an influenza pandemic.
12:45– 1:15 PM	NETWORKING LUNCH During the lunch hour the experts and other facilitators will be available to share resources and answer questions that may have arisen during the exercise
1:15 – 2:15 PM	FACILITATED EXERCISE: Module 2 Interactive exercise where participants will test decisions that were made during module one while they are confronted with new challenges that arise in Phase 6 of a pandemic.
2:15 – 2:30 PM	RECAP AND CLOSING COMMENTS



Workshop Dates & Locations

<u>City</u>	<u>Date</u>
Dallas	March 11
Phoenix	March 27
St. Louis	April 3
San Francisco	April 15
Seattle	April 17
Boston	May 21
Philadelphia	May 22
Charlotte	May 29
Minneapolis	June 3rd
Chicago	June 5
Detroit	June 12
New York	June 19

Participant Materials

Participant materials will be posted on the registration website as well as emailed to you with the event registration confirmation. The participant materials include multiple articles, white papers and video links that serve as a refresher foundation on pandemic influenza for those attending the workshop.

Program Cost & Registration

Attendance for the program is free. If you pre-register for the program and are unable to attend, please contact the registration team to alert them as there is very limited seating for the program. A "Save the Date" note will be sent out to prospective attendees in advance of the program.